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**Published in: Law Business Research Ltd.** (<http://thelawreviews.co.uk/download/edition/1435/intellectual-property-review/>)  
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**Article link:** [pdf/en/articles/Intellectual\\_Property\\_Review\\_2016\\_\\_Romania.pdf](/web/pdf/en/articles/Intellectual_Property_Review_2016__Romania.pdf)  
**Publisher:** <#>

The Romanian legal framework on IP rights has been gradually harmonised with the corresponding European legislation (relevant EU Directives and EU Regulations) and, generally, with the principles provided in international treaties and conventions.

Romania is a party to the main international treaties and conventions on intellectual property.

Various acts of unfair competition are regulated under Law No. 11/1991 on fighting unfair competition; this piece of legislation incorporates clauses on unfair use of trade names, trade secrets, packaging materials and other proprietary assets.

In Romania, in recent years, there has been significantly more awareness about protection of IP rights and this is reflected in the increasing number of applications for protection. The increase of patent and trademarks filings is expected to generate an increased demand for professional services in the field of IP rights.

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